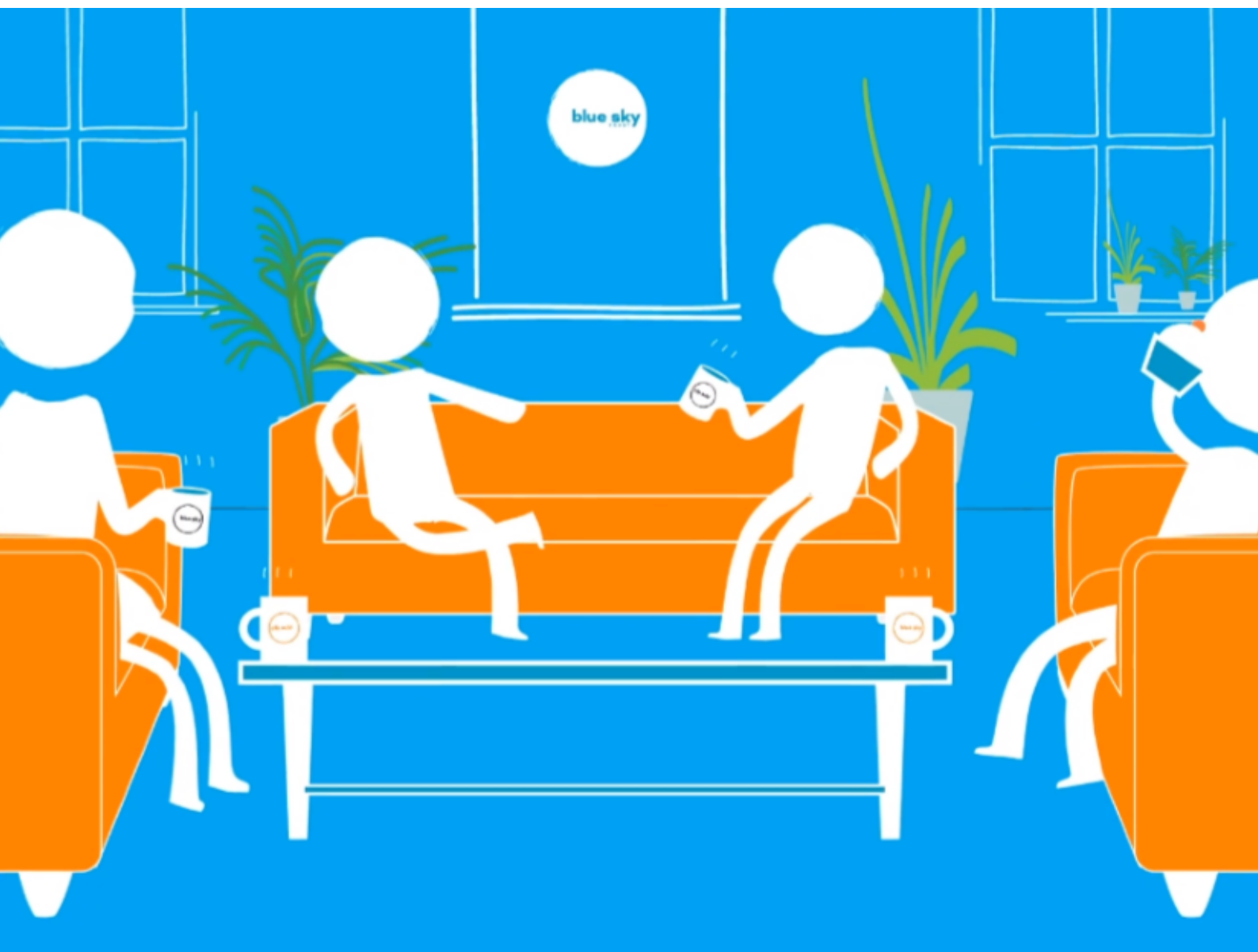


blue sky
TRUST

Fundraising Pack



together for the journey

www.blueskytrust.org
Registered Charity No: 1068701

Fundraising Pack

Thank you so much for choosing to fundraise for Blue Sky Trust. Whatever you do and however much you raise you can be confident that the money will make a huge difference to the lives of those living with HIV.

You will be playing an active part in forging a positive society where people living with HIV experience happy, healthy and prosperous lives, free from stigma and discrimination.

Thank you.



Helen Anderson
Director

✦ We have seen people come to Blue Sky Trust and they don't go out the same. They come in shattered and because of support... they are out of the shattered place.... Your money will change lives."



WHAT YOUR SUPPORT CAN DO

£10 will pay for 1 person to attend a course for people newly diagnosed with HIV

£50 will pay for 6 sessions with a peer mentor

£100 will pay for 5 peer support group sessions

£250 will provide support to a young person living with HIV for 1 year

£500 will provide tailored support for 1 person with complex needs for 1 year

£750 will deliver two days of workshops to a school within the North East

✧ "I have an outlook on life now, not everything is black and white, there's colour in my life."



ONLINE FUNDRAISING



"I am a different person, totally different person - I have more confidence - I know I can live with this now- its made me a stronger person, its made me who I am"

Starting fundraising online is straight forward. It saves you time as you don't have to collect all the donations yourself and the money goes straight to Blue Sky Trust! You can simply set up a JustGiving Page and then ask your friends, colleagues and family to sponsor you. It's easy to do...

- Go to www.justgiving.com/blueskytrust
- Select the 'Fundraise' button
- Follow the instructions to set up your page
- Choose your fundraising target, page title and team members if you have them
- Tell people why you are fundraising and how their donation can make a difference.

OFFLINE FUNDRAISING

We can help you collect offline donations by providing you with sponsorship forms on request.

Please collect any money or cheques, made payable to Blue Sky Trust, and return them to our office.

Alternatively you can pay any offline donations on your Just Giving Page yourself.



WHAT ELSE CAN YOU DO?

We are always on hand to help you whether that is to provide up-to-date information about HIV , posters, quotes from our members or sponsorship forms.

Are you keen to get involved with fundraising but not sure where to start? We've compiled a short list of fun ideas to get your creativity flowing...

- Raise £50 by organising a coffee morning or bake sale
- Raise £100 by getting involved with a sponsored event, for example a walk, run or cycle
- Raise £200 by having a sort out and selling unwanted items at a car boot sale or on eBay
- Raise £350 by organising a pub quiz with a raffle



What ever you decide to ✨
do remember to have fun
and get in touch if you need
any help!

SPREAD THE WORD

The more you talk about your fundraising, the bigger difference you will make! Please spread the word about the work of Blue Sky Trust and your fundraising plans by:

Use Social Media

Share your JustGiving page on social media to make it easy for your friends to sponsor you. Post photographs, videos, information about your activity and targets with your followers and friends. Don't forget to tweet Blue Sky Trust- we love to hear what you are getting up to!



@BlueSkyTrust



Blue Sky Trust

Gift Aid & Contact Details

Don't hesitate to get in touch with any questions or for tips. We'd love to help. We also enjoy hearing about your fundraising work and awareness raising endeavours for Blue Sky Trust.

Gift Aid

We can receive Gift Aid so please tell you sponsors to opt in to this if they are a UK taxpayer, the government will give 25p for every £1 donated. If you're making a donation online JustGiving will guide the donor through the process to give Gift Aid.

Contact Us

Email: fundraising@blueskytrust.org

Telephone: 07989 155 175

Website: www.blueskytrust.org

Address: The CastleGate, Melbourne Street, Newcastle, NE1 2JQ



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www.blueskytrust.org



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