



# Corporate Packages



*together for the journey*

Charity No: 1068701

# Welcome

Are you a local business who is seeking to have a positive impact on the community around you? Do you have experience, knowledge or resources to share?

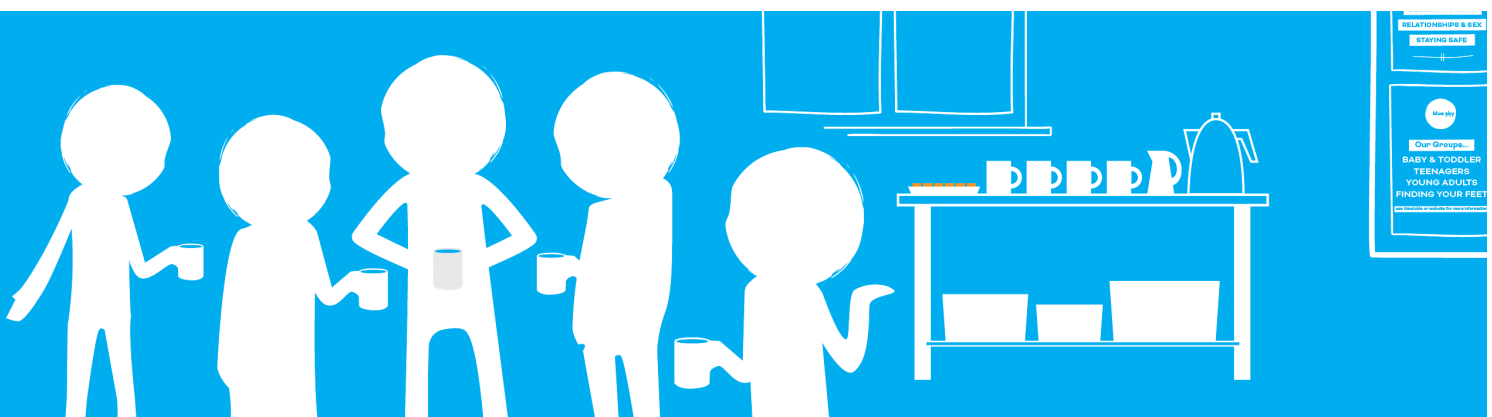
We warmly invite you to join us at Blue Sky Trust in forging a positive society where people living with HIV experience happy, healthy and prosperous lives, free from stigma and discrimination. We want to live in a society where all people are treated equally and fairly and where people living with HIV are valued, respected and included. We want to end the secrecy, shame and isolation of people living with HIV. But we need an army of people who will stand up and be counted, who will play their small part to make a big change.

## Why Blue Sky Trust?

Blue Sky Trust are the largest third sector provider of HIV support in the North East, delivering high quality services for more than a quarter of a century! We support and connect people in the North East and Cumbria at every step of their HIV journey, ensuring that those living with HIV come to terms with their diagnosis, become part of a supportive community and find timely support to help them rebuild their lives. To find out more, visit our website: [www.blueskytrust.org](http://www.blueskytrust.org)

A partnership with us is a partnership that brings quality and recognition across the North East. More importantly, it is one that will impact lives in a tangible way right here in this region.

*"I am a different person, totally different person – I have more confidence – I know I can live with this now- its made me a stronger person, its made me who I am"*



# Charity of the Year

Pick us as your 'charity of the year' for a fun year of fundraising with your staff.

## Benefits for you:

- improves brand awareness in the local community & beyond
- motivates staff to work creatively together
- achieves your corporate social responsibility objectives
- boosts morale

## We will:

- provide fundraising support
- supply the Blue Sky Trust Charity of Year logo
- give you opportunities to meet people living with HIV and learn more about HIV
- Give you red ribbons / collection boxes
- promote your generosity through social media



*"Blue Sky Trust is an amazing place – it's the people that make Blue Sky Trust...they made it a home...they go the extra mile to help their clients"*

# Corporate Sponsor

Blue Sky Trust is extremely grateful for every donation we receive. Become a Corporate Sponsor by giving £1,000 a year or monthly equivalent.

## Benefits for you:

- improves brand awareness in local community & beyond
- does not take up staff time
- achieves your corporate social responsibility objectives
- boosts morale

## We will:

- give you opportunities to meet people living with HIV and learn more about HIV
- supply the Blue Sky Trust Sponsor logo
- host networking events
- give you red ribbons
- promote your generosity through social media



*"I have an outlook on life now, not everything is black and white, there's colour in my life."*

# How Your Generosity Makes a Difference

**£100**

Will fund 5 peer support group sessions

**£250**

Will provide support to a young person living with HIV for 1 year

**£500**

Will provide tailored support for 1 person with complex needs for 1 year

**£1000**

Will pay for 6 trauma support courses for 30 people living with HIV, who have experienced trauma





# 2022

## Blue Sky Trust turns 30!

### **A Walk in My Shoes - March**

A sponsorship event with the challenge to walk 30 miles across the month of **March** to raise funds for Blue Sky Trust.

### **30 Videos - April**

We will be sharing 30 videos to raise awareness about HIV and our work through the month of April - can you help us share these across your employees, social media channels and beyond?

### **Celebration Event - July**

As a corporate sponsor join our celebration of 30 years event during the summer.

Details to be released nearer the time.

### **HIV Testing Week - November**

Allow us to promote HIV Testing Week within your organisation and link with our campaign to challenge stigma and encourage regular testing.

### **WAD Campaign - December**

Help us to combat stigma around HIV this WAD by wearing your Red Ribbon with pride and arranging for us to do a HIV training session with your staff.

# HIV Today

Despite effective HIV treatment, laws to protect people living with HIV and much better understanding about the condition; most people living with HIV still live in the shadows, keeping their HIV a secret from family, friends and workplaces. Stigma and discrimination remain a reality and lead to isolation, depression and anxiety. Please help us to raise awareness and support people here in the North East and Cumbria.



## In 2019....

**4,139** people were newly diagnosed with HIV in the UK (10% fall from 2018)

Estimates of undiagnosed HIV infection have fallen slightly in the UK, twice as many people live with undiagnosed HIV infection outside London compared to London.

**but...**

In 2018, the joint United Nations Programme on HIV and AIDS (UNAIDS) set a goal to eliminate HIV transmission by

# 2030

**In the UK...**

- 94% of people living with HIV have been diagnosed
- 98% of those diagnosed are on treatment
- 97% of those on treatment have an undetectable viral load



Don't hesitate to get in touch with any questions. We'd love to chat to you about how we can partner together - so perhaps we can arrange to chat over a cuppa?

If you're not already on our mailing list - this is a perfect way to hear all our news and events. If you're happy we will also share what you've been doing as well!

Come and join our community.

*together for the journey*



# Thank you!



**blueskytrust**



**@BlueSkyTrust**



**@blueskytrust**



**[www.blueskytrust.org](http://www.blueskytrust.org)**

**The CastleGate, Melbourne Street,**

**Newcastle, NE1 2JQ**

**07989155175**

**[info@blueskytrust.org](mailto:info@blueskytrust.org)**